

For Immediate Release

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**Leading Democratic Advisor Morris L. Reid Joins BGR
*Acquisition Expands Bipartisan Firm's Lobbying Expertise***

Washington D.C. November 4, 2008 – BGR Holding, LLC (www.bgrdc.com), a global leader in government affairs, public relations, and financial advisory services today announced the acquisition of Westin Rinehart (www.westinrinehart.com). Founded by Morris L. Reid, a senior staff aide to the late Commerce Secretary Ronald Brown and former Housing Secretary Andrew Cuomo, Westin Rinehart is a Washington, D.C., based full-service public affairs firm that provides expert Congressional, state and local lobbying, strategic communications and marketing strategy to a range of multi-national corporations, government agencies, non-profit organizations and public figures.

With offices in Washington D.C., and London—and extensive business relationships around the world—BGR provides guidance and representation to a diverse, blue-chip clientele that includes Fortune 500 companies, international governments, trade associations, non-profits, academic institutions, hospitals, coalitions, and state and local governments.

Commenting on the acquisition, Ed Rogers, BGR Group Chairman, said, “This transaction is one of the most important milestones in the firm’s 18 year history. By combining Morris’ business and political relationships with BGR’s experience in helping clients achieve results, BGR’s expertise and reach will be stronger than ever.”

Morris Reid followed, “With my friends in the Democratic Party poised to expand their role in the federal government as well as in state capitals across the country, I sought to join a firm that would help me put my resources to work for leading foreign and domestic clients. There are few firms with more business acumen and a stronger commitment to excellence than BGR.”

Morris Reid, and his partner Alexander Cochran, who earned his reputation as a chief liaison to America’s mayors during his service as a senior advisor to then U.S. Department of Housing and Urban Development (HUD) Secretary Andrew Cuomo

(current attorney general of the state of New York) and subsequently built a robust state and local practice for Westin Rinehart, will immediately add value to BGR's bipartisan government affairs at the international, national, state and local levels.

Michael Meehan, President of BGR Public Relations and BGR's lead Democrat said, "To reflect the evolving political realities in Washington, BGR is committed to becoming a premier bipartisan firm in town. This acquisition underscores that commitment and positions BGR well as we continue to expand our bipartisan offerings."

BGR's policy expertise is focused around the issues that dominate the political and corporate agendas including international relations, health care, financial services, energy, trade, appropriations and technology. Westin Rinehart will bring their existing clients to BGR as well as help to service BGR's current and future clients.

Lanny Griffith, CEO of BGR Holding, concluded, "No matter who wins the White House, 2009 will be a very busy year for all our clients due to a full agenda for the 111th Congress as well as the many foreign policy issues facing the new President. With the addition of Morris and Alexander to our firm, BGR is better positioned than ever to help our clients address the challenges and take advantage of the many opportunities in capitals across the U.S as well as around the world."

About Morris Reid:

Morris L. Reid has worked with leading individuals, government officials and corporate executives in the successful resolution of complex political and corporate issues for more than 15 years. As the Managing Director of Westin Rinehart, Mr. Reid has consulted and provided counsel to the leaders of hundreds of Fortune 500 companies and as a Clinton administration senior staff aide to the late Commerce Secretary Ronald Brown and Housing Secretary Andrew Cuomo. Reid was also director of Vice President Al Gore's office at the 1996 Democratic Convention and Deputy Director of Vice Presidential Operations for Clinton/Gore '96.

He is adept at fostering business development programs and specializes in launching partnerships that meld brand building, coalition advocacy and effective public affairs/issue management.

Mr. Reid is frequently used as an expert political and business marketing commentator on many leading television news networks including FOX News, ABC News, CNN, CNBC and MSNBC and leading newspapers and magazines including the New York Times, USA Today, Details and Forbes magazines.

An Ohio native, Mr. Reid is a graduate of Akron University and prior to establishing the Westin Rinehart Group, he served as a Principal at Dewey Square Group. He serves on the boards of The Washington Ballet, VH1 Save the Music Foundation and New York University's Robert F. Wagner Graduate School of Public Service.

About Alexander Cochran:

For more than two decades, Alexander Cochran has immersed himself in the urban issues affecting U.S. cities. As the President & Chief Operating Officer of the firm, Mr. Cochran's experience qualifies him as an experienced advisor to America's mayors, county officials and governors.

Mr. Cochran, a member of both the California and Maryland bar associations, began forging relationships with the chief executives of the nation's cities while serving as a senior advisor to then U.S. Department of Housing and Urban Development (HUD) Secretary Andrew Cuomo (current attorney general of the state of New York), implementing HUD's urban policy, program and management reforms and drafting new legislative proposals. Previously, Mr. Cochran also worked for Dewey Square Group as a principal focusing on issue advocacy and business development. While there, Mr. Cochran helped launch United for Science Progress, a public/private partnership between DuPont and the U.S. Conference of Mayors which promotes science and math careers to schoolchildren.

Mr. Cochran is a graduate of both the University of Georgia and the Southwestern University School of Law.

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BGR Holding LLC, formerly known as Barbour Griffith & Rogers, is a bipartisan lobbying, public relations, and financial advisory services firm with offices in Washington, DC and London. The firm is actively involved in the shaping of public policy issues that dominate political and corporate agendas at the state, federal and international levels including geopolitics, health care, financial services, energy, trade, appropriations and technology.